




**NARAYANA  
BUSINESS SCHOOL**

**AICTE APPROVED**

 [www.nbs.edu.in](http://www.nbs.edu.in)

**WELCOME TO THE MOST LOVED  
BUSINESS SCHOOL OF INDIA**

# **5 YEARS INTEGRATED MBA**

**AICTE APPROVED & GTU AFFILIATED**

# Program Highlights

- Intense Corporate Internships of 280+ days
- Interdisciplinary Corporate Exposure
- Global Immersion Program
- 2 years of Extensive Core Specialization Studies
- Well Crafted Curriculum based on Blooms Taxonomy
- Project based and case study approach
- Teaching Pedagogy through case studies, simulations, customized cases & research.
- Focused discussion groups to give a live, real world learning edge
- Industry recognized Value-Added Enrichment Programs
- Blended Learning Approach
- Individualistic Learnings focused on students' skills
- Active Current Affairs sessions
- Hand holding till corporate placement
- Business Support Centre for budding Entrepreneurs
- Combined industry rich experience of 700+ years of Mentors
- Industry interface through Live Projects

## NBS Advantage

### UNIQUE FEATURES

- Founded and managed by a team of expert academicians, Narayana Business School is driven by innovation since almost 2 decades now.
- Lush Green State of the art Infrastructure spread across 10 acres
- India's First Microsoft Azure Cloud Campus to imbibe real world practices to Digital

### 3 LAYERED MENTORSHIP PROGRAM

- Dedicated Success Mentors from Corporate, Faculties and Alumni are allocated to each student for ensure consistent progress
- Receive one-on-one feedback on submissions and personalized feedback on improvement
- Success Mentors are your single points of contact for all your non-academic queries

### NETWORKING OPPORTUNITIES

- Alumni Network of 8500+
- In Class Training by Industry professionals
- Career planning in consultation with Corporate Mentors
- 312+ Reputed Corporate Relationships
- Industry Associations via Affiliations and Accreditations with FICCI, GCCI, MSME Chamber, PHD Chamber and the list goes on
- Student Exchange and Global Immersion Program

## Career Impact



#### Career Counselling

Get personalised career pathing from mentors to chart out the best opportunities.



#### Customised CV Building and Feedback

Resume building that enhances the right skill set of students



#### Interview Preparation

Receive one-on-one mock interviews conducted by mentors and detailed feedback after an interview



#### Job Placement

Get an opportunity to interview for 312+ reputed hiring partners

## Industry Interface

### LIVE PROJECTS AND INTERNSHIPS

Working on burning industry issues and suggesting a solution thereof so as to bring in better efficiencies

### GLOBAL IMMERSION PROGRAM

Enhance your domestic as well as international reach and networking whilst gaining global perspective through study tours and internship opportunities across the world

### INDUSTRY PROFESSIONAL

Direct interactions with the industry personnel to get practical perspective as well as proper career guidance

## Value Added Enrichment Program details

- CERTIFICATE IN SAP
- MICROSOFT OFFICE SPECIALIST
- CAMPUS LEADERSHIP PROGRAM
- DIGITAL MARKETING BY GOOGLE
- CERTIFICATE PROGRAM IN EXIM TRADE PROCEDURE & DOCUMENTATION
- NATIONAL INSTITUTE OF SECURITY MARKETS
- INTRODUCTION TO CAPITAL MARKET
- MANAGERIAL ETIQUETTE
- E-COMMERCE
- DATA ANALYSIS USING EXCEL
- DATA DRIVEN DECISION MAKING
- PERSONALITY DEVELOPMENT PROGRAM
- CAMPUS RECRUITMENT TRAINING PROGRAM
- HR EXCELLENCE, TRAINING & DEVELOPMENT CERTIFICATION
- RURAL IMMERSION PROGRAM
- STRESS MANAGEMENT

## Eligibility for Admission

Candidate should have passed the qualifying examination of Standard 12th (10+2 pattern) with minimum of 45% marks in General Category (40% marks in case of Reserved Category), computed on the basis of grand total or cumulative grade point average as shown in the mark sheet of the Board.

Candidates having diploma (10+3) with 12th Equivalent certificate issued by Competent Authority (State Education Board) having minimum 45% (40% in Reserved Category) marks are eligible to apply for the admission in 5 Years Integrated MBA.

Admissions will be done on the merit basis based on the strength of result of Standard 12th (HSC) or Equivalent Diploma.

In addition to above, the candidate needs to appear and clear NBSAT Exam.



## Hiring Partners



## Our Awards & Recognition



## Accreditation & Associations



## Narayana Business School

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